Ahmadinejad Comes To Columbia: The Perils Of Standing Up For The Gays

Katherine Franke††
Columbia Law School

On August 1, 2009 a masked man dressed in black carrying an automatic weapon stormed into the Agudah, a basement apartment and home of the Israeli national Gay, Lesbian, Bisexual, Transgender Association building in Tel Aviv. He opened fire on a group of gay and lesbian teenagers who were meeting in the basement for “Bar-Noar,” or “Youth Bar,” killing two people and wounding at least 10 others.1 This terrible act of violence attracted immediate national and international attention and condemnation. President Simon Peres declared the next day: “the shocking murder carried out in Tel Aviv yesterday against youths and young people is a murder which a civilized and enlightened nation cannot accept ... Murder and hatred are the two most serious crimes in society. The police must exert great efforts in order to catch the despicable murderer, and the entire nation must unite in condemning this abominable act.”2 Prime Minister Benjamin Netanyahu added: “We are a democratic country, a country of tolerance, a law-abiding state, and we will honor every person regardless of his or her beliefs.”3 When the Prime Minister

†† Professor of Law and Director of the Center for Gender and Sexuality Law, Columbia Law School, email: kfranke@law.columbia.edu. Particular thanks to Lila Abu-Lughod, Lauren Berlant, Mary Anne Case, Ariela Dubler, Aeyal Gross, Tayyab Mahmud, Joseph Massad, Afsaneh Najmabadi, Amr Shalakany, Neferti Tadiar, Kendall Thomas, audiences at the American University in Cairo, Seattle University Law School, Boston University Law School, Duke Law School, and Columbia University for thoughtful comments on earlier versions of this essay, and to Megan Crowley for her able research assistance. © 2010 by Katherine Franke. All rights reserved.


3 Id.
visited the LGBT association building several days later he remarked, “This is not just a blow to the gay-lesbian community. This is a blow to all Israeli youth and Israeli society... Only tyrants in dictatorial regimes take this authority upon themselves.”

President Peres echoed these remarks at a rally honoring the murdered gay teens, “The gunshots that hit the gay community earlier this week hit us all. As people. As Jews. As Israelis.”

These remarks, while laudable for their strong condemnation of violence against gay and lesbian people, signal something quite interesting about the relationship between homosexuality, the state of Israel, the Jewish people, and the idea of a modern, democratic and tolerant state. Israeli politicians, LGBT activists, and the media overwhelmingly framed the Tel Aviv shooting as a hate crime, not an act of terrorism, despite the fact that the shooter wore a black ski mask and sprayed a grouping of Israelis with an automatic weapon. Surely not every act of violence that takes place in the state of Israel, whether it be a shooting, a car accident, or a barroom brawl, is understood as an attack on Israel and the Jewish people. Some acts of violence are considered random and their meaning does not exceed their mere violence, while others are labeled acts of terror (a frequent occurrence in Israel). This one was immediately considered a hate crime - a violation of the human rights of gay, indeed all, Israelis.

When and how did homophobic violence acquire such meaning in Israel, such that the President and Prime Minister were expected to, and did, embody the role of national victim before domestic and international audiences immediately after the shooting? Why then and not in 2005 when an ultra-Orthodox man stabbed and wounded three participants in the Jerusalem gay pride parade, or the following year when right-wing activists called for violent protests against the World Gay Pride procession in Jerusalem?


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The answer lies in significant part in recent efforts by the Israeli government to rebrand itself in a self-conscious and well-funded campaign termed alternately “Brand Israel” and “Israel Beyond the Conflict.” According to the Israeli government - whether Labor, Kadima or Likud - a modern, democratic, and tolerant state should respond with empathy and outrage when “their homosexuals” are attacked. Indeed, for some this is what distinguishes a state such as Israel from, for instance, its Muslim and Arab neighbors. Various pro-Israel advocates, including the Israeli government, have seen a strategic advantage in comparing Israel’s tolerance of gay people with intolerance toward gays in neighboring countries. Last May, the Israeli Foreign Ministry, concerned that the international community held an unfairly negative view of Israel, launched an extensive public relations campaign to, as then-Foreign Minister Tzipi Livni put it, “to make people like us.” Other Israeli diplomats were explicit about the role for gay and lesbian rights in this strategy: “Ministry officials view gay culture as the entryway to the liberal culture because, as he put it, gay culture is the culture that creates “a buzz.”" Naomi Klein, in an interview, laid it out plain and simple: “the state of Israel has an open strategy of enlisting gay and lesbian rights and feminism into the conflict, pitting Hamas’s fundamentalism against Israel’s supposed enlightened liberalism as another justification for collective punishment of Palestinians.”

Unpopularity was not the Foreign Ministry’s only worry. Concerned that the international community was wavering in its hard line stance toward Iran’s growing nuclear capability, in 2009 it allocated roughly $2 million to a new campaign to discredit Iran by specifically highlighting its mistreatment of


8 Livni “hired a whole host of public relations firms who have conducted focus groups and used other mass marketing tools to figure out how to reinvent Israel in a manner that will make people like us.” This campaign has specifically included a pitch to make Israel appear more friendly based on its treatment of gay men and lesbians. Caroline Glick, Column One: Truth in Advertising, Jerusalem Post, Nov. 3, 2006, available at http://www.jpost.com/servlet/Satellite?cid=1162378319794&pagename=JPost%2FJPArticle%2FShowFull.

lesbians and gay men.\textsuperscript{10}

The Israeli Supreme Court joined the issue in September of 2010. It found that the City of Jerusalem had engaged in impermissible discrimination in its ongoing refusal to fund the City’s lesbian, gay, bisexual and transgender community center, Open House.\textsuperscript{55} Year after year, the City has refused funding requests from Open House, and Justice Isaac Amit, writing for the Court, ruled that “The history of the relationship between the sides reveals that the appellant’s hand reaching out for support has met time and time again with the miserly hand of the municipality … We cannot but express hope that the municipality will not behave stingily again and that the sides can shake hands without further involving the court.”

Justice Amit went on to declare that equal and respectful treatment of the gay community was one of the criteria for a democratic state. This is what separates Israel from “most of the Mideast states near and far, in which members of the gay community are persecuted by the government and society.” He then mentioned Iranian President Mahmoud Ahmadinejad’s speech at Columbia two years ago in which he claimed that there were no homosexuals in Iran. This statement by the Iranian President served as evidence, in Justice Amit’s view, of Israel’s comparative tolerance, modernity, and morality. Whether or not officially a part of the new campaign to use gay rights to whip up support both domestically and abroad for a military strike against Iran, the Israeli Supreme Court is certainly pulling an oar in this project.

Aeyal Gross, a law professor at Tel Aviv University and a sharp critic of Israeli politics generally and lgbt politics in Israel specifically, wrote about the role of the gay community in the Brand Israel campaign: “LGBT rights are used as a fig leaf, and the larger the area that needs to be hidden, the larger the fig leaf must be. Although conservative and especially religious politicians remain fiercely homophobic, this is partially counterbalanced – even in years when a conservative government has been in power – by the new homonationalism and the important role gay rights plays in burnishing Israel’s liberal image.”\textsuperscript{56}


\textsuperscript{55} Jerusalem Open House for Pride and Tolerance v. City of Jerusalem, [cite].

Other non-governmental organizations, such as StandWithUs, a pro-Israeli advocacy organization based in Los Angeles, have explicitly pursued a strategy of responding to criticism of Operation Cast Lead (the invasion of Gaza in December 2008) by emphasizing how well lesbian and gay people are treated in Israel.\textsuperscript{11} “We decided to improve Israel’s image through the gay community in Israel” said an official with StandWithUs to the Jerusalem Post.\textsuperscript{12} “We’re hoping to show that Israel is a liberal country, a multicultural, pluralistic country...That is a side of Israel we are very proud of and that we think should be shown around the world... As far as a lot of people are concerned, Israel is Gaza and the West Bank and tanks, and they don't see the beautiful culture and the liberal side.”\textsuperscript{13} Other bloggers similarly saw an opportunity to blunt international criticism of Operation Cast Lead by pointing to Hamas’ intolerance toward gay men as a justification for the Israeli military action.\textsuperscript{14} Back in the U.S., StandWithUs circulated a flyer on college campuses in which it compares Israeli, Egyptian, Jordanian, Palestinian, Iranian, Lebanese and other Middle Eastern states’ policies on “sexual freedom” and concludes that Israel is the “only country in the Middle East that supports gay rights.”\textsuperscript{15}

\textsuperscript{11} StandWithUS is “an international, non-profit organization that promotes a better understanding of Israel, through examination of diverse issues.” “Who Are We?” from IPride website, a project of StandWithUS, www.ipride-tlv.org/.


\textsuperscript{13} Id.


\textsuperscript{15} www.standwithus.com/pdfs/flyers/gay_rights.pdf. StandWithUs was by no means the first to use this strategy. See e.g.Blair Kuntz, "\textit{Queer} As A Tool Of Colonial Oppression: The Case Of Israel/Palestine", ZNet, Aug. 13, 2006, available at http://www.zmag.org/znet/viewArticle/3391 (“As the second Palestinian Intifada erupted in the autumn of 2000, a curious and persistent argument began being employed by supporters of the Israeli
Notably, just as Prime Minister Netanyahu declared that “We are a democratic country, a country of tolerance, a law-abiding state, and we will honor every person regardless of his or her beliefs,” the United Nations High Commissioner for Human Rights, Navi Pillay, was poised to issue a report finding “significant prima facie evidence of serious violations of international humanitarian law having been committed by the Israeli forces” when it invaded Gaza in December of 2008. Comparatively speaking, the Israeli government’s sensitivity to the Tel Aviv shooting received far more national and international attention and acclaim than did the finding that it had committed numerous human rights abuses in the Gaza military campaign.

I begin this essay with the discussion of Israel not to single it out, but to illustrate a larger, more widespread phenomenon: It is worth tracing why, how and to what effect a state’s posture with respect to the rights of “its” homosexuals has become an effective foreign policy tool, often when negotiating things that have little or nothing to do with homosexuality. I aim

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18 The Israeli Foreign Ministry confessed that the new PR campaign “aims to appeal to people who are less concerned with Iran’s nuclear aspirations and
in this discussion to intervene in an ongoing conversation among scholars of international law and politics that has cleaved into two rather unfriendly camps. On the one side are human rights groups and activists who seek to secure human rights protections for subordinated, oppressed, tortured and murdered sexual minorities around the globe. They have worked hard to bring lesbian, gay, bisexual and transgendered people within the protective infrastructure of the well organized human rights communities. On the other side is a group, perhaps most provocatively represented by Joseph Massad in *Re-Orienting Desire: The Gay International and the Arab World*, that derides the work of LGBT human rights actors and organizations for a kind of missionary zeal to universalize western, sexualized identities that have little or no fit with the ways in which sexuality, or for that matter, identity take form in settings outside the West. “Following in the footsteps of the white Western women’s movement, which had sought to universalize its issues through imposing its own colonial feminism on the women’s movements in the non-Western world—a situation that led to major schisms from the outset—the gay movement has adopted a similar missionary role,” wrote Massad in *Public Culture* in 2002. Not surprisingly, Massad got some push-back from the persons and entities he identified with imperialist missionaries who have sought to redeem their good

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names and good work. Still others charted a middle course, acknowledging the ever-present risk of imperial effects, if not aims, when undertaking rights work in an international milieu, while at the same time recognizing the important and positive work that rights-based advocacy can bring about. For this last group, as for Gayatri Spivak, rights are something we cannot not want, yet we proceed with them cognizant of the complex effects their use entails.

The present essay carries a brief for neither side of this debate (though my sentiments lean in the direction of the middle course), but rather seeks to introduce an analysis none of the disputants have acknowledged: To focus this discussion on the relationship between LGBT human rights NGOs in the metropole and the potentially colonial subjects they seek to aid misses a third and vastly important actor in this theater - the state. In hugely interesting ways, states have come to see that their political power, their legitimacy, indeed their standing as global citizens, are bound up with how they recognize and then treat “their” gay citizens. A careful account of the role of human rights mechanisms and institutions in the expansion of human sexual freedom requires that we recognize and account for the manner in which NGOs working in this area, along with the populations they seek to aid, often find their work and their interests taken up and deployed by state actors for purposes that well exceed the articulated aims of something called “human rights.” The Israeli example I opened with is but one of the ways in which sexuality bears a curious relationship to global citizenship, politics and governance.

Illuminating this complex dynamic reveals some patterns: Modern states recognize a sexual minority within the national body and grant that minority rights-based protections. Pre-modern states do not. Once recognized as modern, the state’s treatment of homosexuals offers cover for other sorts of human rights shortcomings. So long as a state treats its homosexuals well, the international community will look the other way when it comes to a range of


other human rights abuses.

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In September of 2007, against a backdrop of a failed U.S. occupation of Afghanistan and Iraq, charges that Iran has been covertly supplying arms to Shi’a militias in Iraq, intense criticism by the United States government of Iran’s efforts to build nuclear weapons, and ongoing campaigns of highly inflammatory anti-US rhetoric by the Iranian political leadership and highly inflammatory anti-Iranian rhetoric by U.S. political leadership, Iranian President Mahmoud Ahmadinejad was invited to give a speech at Columbia University. This invitation was highly controversial - anti-Iranian forces arguing that President Ahmadinejad should not be given a forum in the United States, and others arguing that free speech and open democracy principles instruct that we should hear from those whose ideas we find most abhorrent. Still others, though admittedly a minority in the University community, felt that President Ahmadinejad represented an articulate, though at times extreme, counterpoint to U.S. imperialism in the Middle East and Western Asia. Notably, the Dean of my Law School felt moved to take sides in this debate and issued a press release the day before President Ahmadinejad arrived at Columbia expressing anticipatory condemnation of the Iranian President’s remarks.24

President Ahmadinejad’s speech would surely gain national attention given his views on U.S. involvement in southwest Asia, his insistence on the duplicity underlying the Bush Administration’s nuclear proliferation policies, and of course his comments about Israel and the holocaust. Yet the significance of the Ahmadinejad speech and the controversy it triggered has to be understood on the local level in a context that included the fact that for the last several years a number of Columbia faculty members who work on the Middle East, and had taken positions that expressed some sympathy for the situation of the Palestinians, had been aggressively attacked by radical Zionist organizations in the United States charging them with being anti-semitic or anti-Israeli.25


When President Ahmadinejad arrived he was “introduced” by Columbia University’s President Lee Bollinger. President Bollinger directly addressed President Ahmadinejad: “Mr. President, you exhibit all the signs of a petty and cruel dictator,” criticized his pursuit of nuclear weapons, highlighted the mistreatment of women and homosexuals in Iran, cited Ahmadinejad’s denial of the holocaust as evidence that the Iranian President was “either brazenly provocative or astonishingly uneducated,” and noted as fact Iran’s role in supplying arms to the militias in Iraq thereby taking sides in a highly contested war and unsubstantiated claim of Iran’s involvement in a proxy war in Iraq floated by the U.S. government. Bollinger closed with the charge that “I doubt that you will have the intellectual courage to answer these questions.”

President Ahmadinejad ably defended himself and voiced criticisms of U.S. policy in the Middle East and Western Asia in tones and in terms rarely heard in the United States. He pointed out the hypocrisy of the U.S.’s efforts to limit the rights of other nations to nuclear weapons when it regularly violates the nuclear arms non-proliferation treaty itself, and asked why the Palestinian people should be shouldered with paying for the historical atrocity of the holocaust, when this genocide was committed by Europeans. In response to a question from a student in the audience about why women were denied human rights in Iran and condemning the execution of young men on account of their presumed homosexuality, he replied that “women in Iran enjoy the highest levels of freedom,” and then asserted that “In Iran we don’t have homosexuals like you do in your country. We do not have this phenomenon. I don’t know who’s told you that we have it.” He then reminded the audience that in the U.S. the state frequently executes not only gay people but many vulnerable others.

Surprisingly enough, despite ample coverage of President Ahmadinejad’s visit to Columbia, the parts of the story that got the most coverage were has remarks relating to women and homosexuals in Iran. As one would expect, domestic gay rights groups issued press releases the next day denouncing Ahmadinejad’s denial of homosexuality in Iran, noting that without question there are men who have sex with men in Iran, and they are treated very harshly by the Iranian government. But what was most remarkable from my perspective was how conservative U.S. politicians and commentators highlighted sexism and homophobia in Iran as a justification to denounce the Iranian President and as reinforcement of the widely held view that Iranian culture was particularly intolerant and primitive as compared with Western

modernity and cosmopolitanism. Never mind that the United States government, particularly the administration in place during President Ahmadinejad’s visit, was openly and aggressively sexist and homophobic.

That gender and sexuality emerged as the most salient aspects of President Ahmadinejad’s speech at Columbia is interesting not only for how conservative U.S. politicians showed themselves to be deeply hypocritical on these issues when it so served their interests. Perhaps more importantly, the use of the rights of women and gay people as a device by which the U.S. asserted its moral superiority to Iran echoed similar uses of gender and sexuality in struggles for the West to assert its dominance over less “civilized” or “modern” peoples. So too, resistance to human rights norms that both construct and then protect a certain type of gendered and sexualized citizenship have been deployed outside the West in post-colonial and other contexts as a way of turning back Western hegemony and drumming up forms of nationalism. The nation comes to acquire both a gender and a sexual orientation along the way.

What I will do in this essay is first examine the role of human rights law—particularly rights securing equality for gay men and lesbians—in the expansion of neo-liberalism and its fellow traveler, capitalism, in less economically developed precincts of the world, and then, in turn, look at how a revulsion toward gay men gets articulated as the most visible trope deployed by political leadership seeking to hold on to local control and governance. I will illustrate these points through struggles for political and economic power in Romania and Poland and then will circle back to President Ahmadinejad’s visit to Columbia University to show how the issue of gender and sexual

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26 See remarks of Newt Gingrich on On the Record with Greta, Fox News, September 25, 2007 [www.foxnews.com/story/0,2933,297973,00.html](http://www.foxnews.com/story/0,2933,297973,00.html)

GINGRICH: Well, I mean — you and I — I think that treating an evil leader — let me give you an example. He made a comment in passing there were fewer homosexuals in Iran.

VAN SUSTEREN: Does he kill them?

GINGRICH: They execute them. I'm just saying nobody got up and said, How you can have somebody here who denies the Holocaust, executes homosexuals, arrests students, tortures and kills journalists.

orientation-based intolerance of which he was accused signals the centrality and manipulation of sexuality and sexual rights in struggles for and against the civilizing mission that lies at the heart of key aspects of globalization. I will conclude with reflections on the ethical predicament for LGBT human rights advocates posed by the complex relationship between rights, nationalism, and global citizenship.

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Human rights norms claim as their justification and their source a set of universal and generalizable claims about the moral worth of all persons that requires the recognition of the inherent dignity and equality of all members of the human family, thereby entitling each of us to a set of inalienable rights which any government must respect as a condition of its legitimacy. Many have observed that an adherence to human rights has become among the most important criteria by which a nation might prove itself to be civilized and modern. 28 Inclusion in various institutions that embody modern global citizenship, such as the United Nations, the IMF, NATO, and regional trade organizations, have come to require from applicants that they recognize a form of “individualized humanity” in their own citizens, and that those citizens possess certain inalienable rights by virtue of that humanity.

For example, the European rules that define whether a country is eligible to join the European Union, commonly called the Copenhagen Criteria, set forth that:

Membership requires that the candidate country has achieved stability of institutions guaranteeing democracy, the rule of law, human rights and respect for and, protection of minorities, the existence of a functioning market economy as well as the capacity to cope with competitive pressure and market forces within the Union. 29

Accession states - that is those states that seek admission to the EU - are asked to undertake two important reform efforts to be admitted to the EU: one having to do with human rights and one having to do with capital markets. But in order to open negotiations with a state seeking membership, the EU insists only that the accession state have made progress on the human rights and rule of law front. These norms are given relative importance over the values of

28 See for example Peter Fitzpatrick, Modernism and the Grounds of Law (2001) at 120.

open markets, privatization, and fiscal and monetary stability.

Romania’s effort to secure membership in the EU provides an interesting example of how admission to the EU turns on the differentiation between the civilized, rights-respecting, economically disciplined, global and modern Europe and its other: the more primitive, tribal or local, non rights-respecting, communitarian, and economically rigid or undisciplined states to its East and South. Romania’s effort to join the EU, starting in 1993 with its membership in the Council of Europe, and culminating in its full EU membership in 2007, provides a useful example of the essential, but in many ways bankrupt, role of human rights law - particularly the rights of sexual minorities - in the evolution of a state’s reputation as global citizen.

Romania has had a shocking modern history of human rights violations, from Ceausescu’s rule through the post-Communist era. The criminal treatment of homosexuality, the invasion of women’s bodies in the name of the nation, as well as discrimination against Roma, were among the most extreme forms of state-sponsored rights-abridging behavior. In 1968, the socialist Romanian government enacted article 200, which criminalized sexual acts between persons of the same sex in any setting - expanding into the private domain a law which had previously criminalized only such acts which created a “public scandal.” Article 200 greatly increased the penalties for homosexuality, mandating sentences of one to five years. This new law outlawing homosexuality supplemented Ceausescu’s pro-natalist decrees which compelled women to undergo periodic and compulsory gynecological examinations and severely punished abortions. In 1986 Ceausescu declared “the fetus to be the socialist property of the whole society. Giving birth is a patriotic duty ... those who refuse to have children are deserters.” To a regime which predicated its authority on its surveillance of every detail of existence, there was no realm beyond the interest of the state - thus liberal rights such a privacy found no traction in socialist Romania for women or for sexual minorities.


After the violent overthrow of the socialist government in 1989, the
laws prohibiting abortion were overturned yet the laws criminalizing sodomy
were not. Only when the Romanian government ceded to the fact that their
economic future lay to the West – to Europe – was it forced to review its laws
outlawing homosexuality, largely in response to the complaints of rapporteurs
from the Council of Europe when Romania sought membership therein in
1993. In response to European demands that Romania modernize its criminal
laws, Romanian Justice Minister Petre Ninosu responded “if we let
homosexuals do as they please, it would mean entering Europe from the
back.”33 Another Romanian politician remarked at the time: “Of course the EU
parliament wants us to abolish Article 200 – they’re all gay.”34

Just as women’s bodies were expropriated during the Ceausescu
regime to do the work of the Romanian nation, Romanian politicians used a
homosexualized European body to aid in their own nationalist project by
resisting repeal of Article 200. The nation took on the form of a sexualized
body that was threatened with violation from the rear when the Council of
Europe insisted that it bend to European values.

We witnessed the same fears expressed by the President of Poland in
the spring of 2008 when he used the specter of gay marriage to trigger national
resistance to Poland’s ratification of the new European Union Constitution. In
a nationally televised speech, President Kaczynski appealed to threats to
Poland’s national values and morality if the new Constitution were ratified
since it included the terms of the European Charter of Fundamental Rights – a
document that includes rights for homosexuals. President Kaczynski had his
staff pull off the internet a video of two men being married and used it as a
backdrop to his address to the nation, while patriotic music played along.35
The two men, who live in New York and had posted the video on the internet
for their friends and family after they were married in Canada, were outraged
when they heard that they were being used a homophobic prop to fortify Polish
nationalism.36

33 Human Rights Watch, Public Scandals, pp. 31-32. It is worth noting that
Ninosu went on to be a member of the Romanian Constitutional Court.


35 www.youtube.com/watch?v=cqbHnh7WNpU.

36 Chan, Political Fight in Poland Hits Home for Gay Pair, New York Times,
Ultimately Romania repealed article 200 and in 2007 it was admitted to the EU. The coupling of a “victory” for gay people in Romania with every Romanian’s long term economic interests by virtue of its membership in the EU teaches us something important about the power and the limits of globalization’s use of human rights law as the lever with which more “backward” nations can be pried from their pre-modern ways and be inducted into modern global citizenship.

Just as the Council of Europe was pressuring the Romanian government to repeal its laws criminalizing same-sex sexual conduct, the Dutch government began funding a Romanian NGO called ACCEPT that would work toward the repeal of Article 200. ACCEPT defined itself explicitly as a human rights organization, not as a local gay and lesbian grass roots service provider. By formally affiliating with the largest federation of lesbian and gay associations in the Netherlands, and being funded by the Dutch Foreign Ministry, ACCEPT’s main mission was a law reform project limited exclusively to the repeal of Article 200. It did not partner with other human rights campaigns in Romania, such as those working on behalf of the Roma, or women, nor did it see itself as building a grass roots gay or sexual rights movement in Romania.

Instead, ACCEPT was both responding to and speaking to an international audience in Western Europe. Much of the human rights script, therefore, was already written - it merely had to be performed in Romania in a manner that was plausible enough to satisfy audiences in Amsterdam and Brussels.

What do I mean by this script? Here as elsewhere, European rapporteurs were the opposite of ethnographers prepared to find new forms of sexual affiliation that were the unique product of a post-Communist Romanian culture, and then adapt their normative tools to respond to those unique conditions. Quite the contrary, they went looking for something familiar: a society that had homosexuals just like their homosexuals, who were discriminated against in predicable ways by public and private actors, and who should and could seek legal protection for that discrimination from the state. For a state like Romania, being viewed as a serious candidate for admission to the EU meant performing plausible modernity by having a recognizable minority of citizens who understood themselves to be constituted by a gay identity, a same-sex sexual orientation, as in the European metropole, who could then be recognized by the state as rights-bearing subjects. The extent of the state’s obligation with respect to these subjects was the annunciation of an anti-discrimination norm, and a minimal infrastructure of enforcement.

This is what the Dutch paid for when they underwrote the activities of ACCEPT, and that is what they got. An organization that did not primarily
grow out of Romanian society, but instead played an important role as bridge between the well-endowed European West and the needy European East. Although the EU Parliamentarians insisted in letters to the Prime Minister of Romania that they were looking forward to welcoming Romania into the EU, so long as “we share the same values,”\textsuperscript{37} Romania was able to satisfy the Copenhagen criteria by repealing Article 200 - the legally formalistic price of admission into the economic community of the EU.

Since 2004, a gay and lesbian pride parade has been held in Bucharest every June. The theme of the first parade was: \textit{You have the right to be diverse}. Again, Western Europe got what they asked for in Romania - a western style gay-rights movement that demonstrated the kinds of progress that mark a society that is being successfully civilized by adherence to regional human rights norms as the price of membership in a global community.

It is impossible to say whether a kind of “gay identity” would have emerged in Romania in the absence of the kind of interpellation that Western European parliamentarians insisted upon as a condition of EU membership - calling up recognizable gay subjects who could then be protected by human rights laws. Yet the almost singular focus on sexual rights as the marker of modernity has meant that other types of security and rights-based values have been neglected. The “shadow report” prepared by Romanian Women’s NGOs to supplement the report of the Romanian government to the Committee on the Elimination of All Forms of Discrimination against Women (CEDAW) in 2000 details the horrendous treatment of women - marital rape remains legal, there are no laws prohibiting domestic violence, laws prohibiting sex discrimination in the workforce are not enforced, and the maternal mortality rate is among the highest in all of Europe due to the fact that unsafe abortions remain the primary method of birth control in the absence of adequate family planning information and resources.\textsuperscript{38} More recent reports on the rights of Romanian women, particularly Roma women, show little improvement.\textsuperscript{39}


\textsuperscript{39} SHADOW REPORT, United Nations Convention on the Elimination of All Forms of Discrimination against Women in Romania for its consideration at
What is more, if you look up Romania’s human rights record on Human Rights Watch’s home page, one of the most shocking reports is of the Romanian President allowing the United States’ CIA to set up secret detention camps in his country within which to interrogate and torture suspected terrorists captured in Afghanistan. Perhaps this is the lesson of Romania’s entrance into the modern Europe: so long you treat your gay people well, we’ll look the other way when it comes to other human rights abuses.

The entrance of Romania into the economic and political community of Europe shows us several important things. During periods of political transition sexuality has a curious way of surfacing, both as a threat from without in the form of non-normative sexuality, and as a means of solidifying or fortifying national identity within. The body of the nation becomes sexualized, in fact hetero-sexualized, and a virulent form of a revitalized national heterosexual body is threatened by penetration or violation from the extraterritorial sexual other. The Romanian experience shows us how the drive for economic inclusion in western Europe – a drive that was understood explicitly by the Europeans as a process of civilizing the Romanians – justified the abandonment of the hetero-sexualized body of the nation, while conjuring up a homo-sexualized private citizen. Global citizenship requires the state to then formally tolerate a rights-bearing homosexual Romanian citizen. This new citizen was grounded in a form of identity politics that is familiar to late-capitalist societies, but had few roots in post-communist cultures playing catch up, as was Romania: identity becomes individualized, indeed privatized, along with the economy. So too, sexual orientation becomes a private fact about a person that should not have public consequences, such as discrimination in employment or the ability to serve in the military. Well-written laws, adequately enforced, can take care of the problem. Little or no effort was made to strengthen the institutions of civil society that might check the distributional inequalities of capitalist culture, might balk at the conscription of the west’s weaker economic players in the U.S.’s “global war on terror,” and might have sought solidarity with other oppressed groups such as the Roma and women. Here, as in other contexts, international gay rights NGOs risk being used as the front end of the plow that opens up the path for new markets for European goods, new low-wage workers, and a much weaker social welfare state.

So this brings me back to President Ahmadinejad’s visit to Columbia. President Bollinger’s “introduction” of the Iranian leader was nothing if not macho. The moment seemed to demand the performance of a kind of national manhood. Having called President Ahmedinejad a “petty dictator,” Bollinger closed his remarks with a put down, chiding the little man who wore no tie for lacking the courage, or even the capacity, to parry the thrust of Bollinger’s accusations. The occasion required that Bollinger get all gender-y, as Eve Sedgwick would have put it.40

Certainly these events echo similar European efforts to advance various forms of economic and human rights-based freedoms in the states formerly behind the Soviet Iron Curtain. In these contexts, both the cultural intelligibility of a gay citizen/subject and that citizen/subject’s rights-bearing status stand as the metonyms of freedom. That is, unfreedom is most convincingly evidenced by two things: first, the absence of a certain percentage of the population who will stand up, wave a rainbow flag, and proclaim their authentic homosexual identity. And second: a state that is expected to recognize them by and through the enactment of anti-discrimination legislation. An international audience is fully prepared to stand in judgment of the societies who cannot produce a gay citizenry and who refuse to extend human rights protections to that citizenry on the basis of their identity.

This formulation of the necessary relationship between identity formation, recognition and rights was concretized in the Yogyakarta Principles in 2006,41 a set of twenty-eight precepts that seek to integrate concerns about

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40 Eve Kosofsky Sedgwick, Gosh, Boy George, you must be awfully secure in your masculinity!, in Constructing Masculinity 16 (1996). In many respects the intended audience for Bollinger’s Iran-ophobic remarks was not present in the room. Many alumni had adamantly denounced the University’s invitation to the Iranian President on the ground that it amounted to a condonation of his anti-zionist views. Further, President Bollinger had received substantial pressure from New York politicians to cancel the Ahmadinejad event. He needed their support for plans to proceed with the expansion of the university campus into West Harlem despite, and sometimes over, the objections of local residents.

sexual orientation and gender identity into the main of human rights law and norms. For present purposes, Principle 3 is most important, holding that “Each person’s self-defined sexual orientation and gender identity is integral to their personality and is one of the most basic aspects of self-determination, dignity and freedom.” Just as Article 15 of the Universal Declaration of Human Rights sets out that “Everyone has the right to a nationality ... [and] no one shall be arbitrarily deprived of his nationality or denied the right to change his nationality,” the Yogyakarta Principles are animated by a commitment to establish a universal and fundamental right to a sexual orientation and gender identity. This seemingly progressive, inclusive and dignity-respecting addition to the inventory of fundamental rights secured by international law makes an epistemic claim that risks a kind of violence in many contexts outside of the U.S., western Europe and their satellites: that all persons do, or should, understand themselves to have a sexual orientation and a gender identity, and that this sexually-oriented and gendered sense of self is fundamental not only to how they know themselves but fundamental to who they are.

A member in good standing in the community of human rights-abiding states (in contrast with those that are human rights-denying) must recognize this universal “fact” of humanity: that human bodies everywhere organize and then sort themselves according to a sexualized orientation. To deny or question the universality of this truth of the human is prima facie evidence of bigotry and intolerance.

Thus President Ahmadinejad’s comment that “In Iran we don’t have homosexuals like you do in your country,” and that “women in Iran enjoy the highest levels of freedom.” offered evidence of what some in the U.S. thought they already knew about Iran and its political leadership: it is tyrannical, premodern, uncivilized, and not to be trusted - not trusted about its knowledge of its own people, nor about other issues such as its nuclear ambitions, its role in supporting the insurgency in Iraq, or its threat to Israel. While there may be some debate among experts about the extent and aims of Iran’s nuclear program, no thinking person could doubt the existence of homosexuals in Iran and their entitlement to the protection of human rights law.

Or could they? What does it mean that here, as elsewhere, the denial of homosexuality and the persecution of sexual deviance are used as the ideal cudgel with which the Iranians could be attacked by international actors?

rights law in relation to sexual orientation and gender identity.”

First of all, I hasten to point out that the question of homosexuality in Iran is not one obviously amenable to a yes/no answer. Of course sexual identification, desires and identities in Iran don’t line up precisely as they do in the United States or in Western Europe. Why would they? Again, Joseph Massad has done a more than ample job of unpacking this complex issue in the Arab world, and his insights apply with equal force in Iran. Afsaneh Najmabadi’s and Pardis Madhavi’s work have been equally important in exploring the contours of sexual and gender identity in modern Iran. While I don’t imagine that President Ahmadinejad’s claim that there were no homosexuals in Iran was a nuanced reference to Massad’s, Najmabadi’s or Mahdavi’s analysis of sexuality in Islamic countries, I do think that sensitivity to the imperial nature of the insistence upon the universal, stable and binary fact of hetero and homo sexualities by some of the international human rights community is necessary in order to formulate a thoughtful response to President Ahmadinejad’s statement about his population’s sexuality.

Far too many human rights groups, politicians and media outlets outside Iran responded to President Ahmadinejad’s remarks with the demand for recognition: “yes, of course there are gay people in Iran!” Even my own colleagues at Columbia Law School’s Sexuality and Gender Law Clinic issued a press release immediately after the speech expressing outrage at the Iranian President’s denial of a gay Iran, at the persecution of lesbian and gay Iranians by the government, and unfavorably compared that horrendous treatment to the favorable Constitutional protections that homosexuals receive in the United States. So too they noted the number of gay Iranians who have sought asylum in the U.S. as evidence of the greater freedoms here in the U.S. and lesser freedoms there in Iran.

In an odd turn, lgbt-rights advocates found themselves in an unintended allegiance with political conservatives in Washington who, despite long and vitriolic opposition to positive legal rights for homosexuals in the U.S., opportunistically used this moment to proclaim the moral superiority of the United States as compared with the hostile-to-gays Iranian government.

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They pointed to the intolerance of Islam toward homosexuality as evidence of Iran’s backwardness, while failing to mention that all but a few of the organized Christian churches in the U.S. vehemently oppose the rights of gay people.

Immediately after President Ahmadinejad’s speech, media outlets and blogs recirculated a horrible picture of two young Iranian men being hanged in 2005, ostensibly for being gay. At the time of the execution in 2005 there had been a vocal outcry from the international human rights community decrying this kind of treatment of Iranian gay men. Tom Lantos, then a member of the U.S. Congress and a holocaust survivor who had long been an adamant supporter of Israel and critic of Arab or Islamically influenced states, strongly condemned the action: “This sickening episode shines a bright light on the severe shortcomings of the Iranian legal system ... in this case, authorities apparently chose to play on deep-seated feelings of bigotry toward homosexuality.”

The Belgian Foreign Minister and a British gay rights group similarly joined the protest. Peter Tatchell of the British NGO claimed that “this was just the latest barbarity by the Islamo-fascists in Iran.”

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46 The term “Islamo-fascist” is not original to Peter Tatchell, but has a history traceable back to conservative commentators who sought an effective neologism to link modern states made up of predominantly Muslim populations to European fascist states in the early to mid nineteenth century. David Horowitz’s Freedom Center has organized something dreadfully called “Islamo-Fascism Awareness Week” on college campuses in the last several years, with the purported aim of educating students to the imminent threat of radical islam, but with a more frank design of intimidating Muslim students and women’s studies departments. www.terrorismawareness.org/islamo-fascism-awareness-week/49/a-students-guide-to-hosting-islamo-fascism-awareness-week/. Columbia University faculty have been a particular target of these events. Horowitz’s Freedom Center, working together with CampusWatch, has launched efforts to discredit several faculty members whose scholarship and teaching have included sympathy toward the struggle for Palestinian statehood, the plight of Palestinian people, or criticism of Israeli state policy.

But it turns out that the young men in this picture very likely were prosecuted for sexually assaulting a 13-year old boy, not for consensual homosexual conduct. Reports of their homosexuality had originated with an opposition group in Iran - the National Council of Resistance of Iran – knowing full well that the international media and human rights community would pick up on it immediately as a justification for criticism of the Iranian government. And they were right. Meanwhile, domestic groups that had situated the plight of these young men within local movements to reform death penalty laws or criminal laws affecting children found their efforts undermined by an international community’s intervention that plucked these two boys out for special treatment because they were “gay.”

I raise this not to deny that the Iranian government has a policy of persecuting men who have sex with men, or women who have sex with women, but rather to illustrate how many of the events in Iran must be understood in light of how they are inextricably intertwined within global politics in which rights-based claims for sexual liberty are used by states as the wedge with which other state interests are pried loose. These images, stories, prosecutions, executions, and statements are taken up and manipulated in the service of narratives of modernity, backwardness, threats to the sovereignty of Iran, threats by Iran to the sovereignty of other nations, such as Israel or Iraq, and internal politics and resistance within Iran itself, as the last example clearly illustrates. That the possibly fabricated persecution of gay men could be so easily tossed up by the domestic political opposition in Iran to an international audience already poised to criticize the Iranian government should itself give us pause when we consider the role of sexuality in struggles for and against global citizenship.

Conclusion

In some respects, the deployment of LGBT rights by states to further other national and nationalist interests is nothing new. Woodrow Wilson “used” the enfranchisement of women in the United States in the immediate post World War I period as a means by which to champion the moral superiority of the U.S., and the U.S. military was racially integrated by Harry Truman after World War II for reasons that had as much to do with efforts to distinguish the U.S. from the Soviet Union as the rightness of African American civil rights. So too, the universalist humanism that underlies the


post World War II human rights paradigm always risks a kind of biopolitics that should give us pause, whether the rights asserted are on behalf of LGBT people in Egypt or Romania, women undergoing genital cutting in Sudan, footbinding in Japan, or abortion rights in the United States and elsewhere.  

To be honest, I’m happy sitting out the internecine battle between the likes of Joseph Massad on the one hand and the LGBT advocates at Human Rights Watch on the other when it comes to the impossible goal of getting the descriptive project “right” on the question of identity and sexual practices. For present purposes I’ve got a different bone to pick. It has to do with who and what is actualized when the LGBT subject is given a voice through the intervention of the tools of human rights? To what degree should a state’s operationalization of sexuality and sexual rights trigger a set of ethical concerns back at the home office of the NGOs working to advance sex and sexuality-based human rights? When non-state actors seek to engage the human rights apparatus in the name of the rights and freedom of certain populations and practices, what sort of duty do they have to take into account the ways in which the meaning and implications of their work may not be of their own making or design? 

Lauren Berlant has urged that we concern ourselves with a kind of moral atrophy that sets into some right-based social movements precisely at the moment that the state “takes up” their cause. Might a kind of atrophy be at risk when the state starts doing the heavy lifting related to defending the rights of sexual minorities, as we saw in the examples I discussed above? Whether in the sodomy reform politics of post-Ceausescu Romania or in today’s same sex marriage politics in the U.S., there is a risk that the rights-bearing gay subject – a new “good citizen” – emerges in the foreground of a national landscape that by contrast highlights at its margin others who are not-so-good. 

We might laud Israeli’s political leadership when it stood up for the gays after the Tel Aviv shooting, but we ought note the circumstances when these leaders stood down in the face of similar violence perpetrated in more

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50 Is the “right” feminist ending to the film Juno one where she has the abortion rather than carries the child to term? For a smart discussion of the biopolitics of abortion rights politics see Lauren Berlant’s discussion of Christian Mungiu’s film 4 Months, 3 Weeks and 2 Days, at supervalentthought.com/2008/02/24/a-barrel-of-acid-and-a-barrel-of-water-or-things-happen-like-this/. 

trying circumstances from the perspective of the liberal state. Prime Minister Netanyahu come out as a defender of gay Israelis when attacks were made against innocent young people who had gathered privately in Tel Aviv, but not when members of the Israeli religious right attacked radical queers who marched in the streets of Jerusalem. A “gay right” is not a “gay right” is not a “gay right.” The lgbt kids in the basement – by no means deserving any form of attack – posed little challenge to the liberal state, while the queers in the streets just might have.

This is all to say that a particular kind of caution is called for when the state becomes a partner in the project of converting wrongs into rights and outlaws into rights-bearing citizens. As Nietzsche observed in the late 19th century, liberal or progressive causes become significantly less liberal or progressive as soon as they are attained. His conclusion that “there are no worse and no more thorough injures of freedom than liberal institutions,” may press the point further than I would like, yet the idea is one with resonance for present purposes. As John D’Emilio taught us in *Sexual Politics, Sexual Communities*, the legibility of modern homosexual identity has been intimately tied to the interests and needs of the liberal state, and in the cases I have discussed here we see evidence of how modern liberal states have made good use of their rights-bearing homosexual citizens.

Noting the duplicity of the state’s homo-friendliness is not enough. Rather the “patriotized” rights-bearing lgbt subject and “its” movement have a duty to actively resist being mustered into nationalist projects undertaken in its name and purportedly on its behalf.

Once we recognize that the normative homosexuality that undergirds human rights discourse is not merely a “fact” in the world, but more of a complex value, it becomes easier to see how the state’s embrace of the sexual citizenship of these new human rights holders risks rendering more vulnerable a range of identities and policies that have refused to conform to state-endorsed normative homo- or hetero-sexuality. This is true both for queers whose desires refuse to orient themselves ineluctably toward marriage, or Muslims with sexual norms and practices of polyamory, homosociality, and modesty. 


54 This is among the arguments made by Puar in *Terrorist Assemblages* (2007).
Under this scenario, newly enfranchised gay citizens find themselves implicated, whether they want to or not, in the construction and identification of the “enemies of the state.” Witness the ingenious strategy of StandWithUs and the Israeli Foreign Ministry to appeal to gay rights supporters in their efforts to shore up Israel’s foreign policy with respect to Palestine and Iran.

Does this discussion leave us helpless in the face of a critique that eschews both the epistemic violence of securing human rights for global gay subjects on the one hand, and state politics as cynical, manipulative, instrumental and tragic on the other? To be sure, this is where some find themselves. But we can do better than that. Critical awareness of the state’s role as now-fundamental partner in the recognition and protection of a form of sexual rights should push us to regard these “victories” as necessarily ethically compromised.

The moral atrophy that has kept us from recognizing the tragedy of these strategies and outcomes is where more critical, and indeed discomfiting, work needs to be done. By theorists and activists alike. This means rethinking the horizon of success in this work. “Victory” in the sense of gaining the state as a partner, rather than an adversary, in the struggle to recognize and defend LGBT rights ought to set off a trip wire that ignites a new set of strategies and politics. This must necessarily include a deliberate effort to counteract, if not sabotage, the pull of the state to enlist rights-based movements into its larger governance projects, accompanied by an affirmative resistance to conceptions of citizenship that figure nationality by and through the creation of a constitutive other who resides in the state’s and human right’s outside.

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I will end with Israel, just as I began this essay to find a community that has resisted the moral atrophy that often accompanies conscription in the state’s larger projects. Queer activists in Israel have parted company with the mainstream of the LGBT community, rejecting the terms of the deal made with the Israeli government whereby their rights are recognized in exchange for being used as a public relations tool. The 2010 Tel Aviv gay pride parade was held only a few days after the Gaza flotilla raid, and the more radical/queer wing of the community chose to hold an alternative parade in which they would disidentify queer people with the sort of homonationalism that the state had been actively cultivating. Their aim was to reinforce a kind of anti-
nationalist identification with the state that they had been raising for several years. Their banners read: “There is no pride in the occupation” and “We Stand With Queers in Palestine.” This queer/left politics was met with an even greater homonationalization of the mainstream Gay Pride parade, who resisted what they termed “the occupation” of gay pride by queers who identified with the Palestinians not with Israel. Their signs and stickers, donned for the main parade, offered a retort to the signs of the anti-nationalists: “No To The Occupations of the Parade,” and “I am a Proud Zionist.”

Queer activists in Israel offer an example of a new kind of politics that at once appreciates the value of rights and launches new strategies to resist the perils of partnership with the state. They do so in a setting where the stakes are experienced as very high – all the way around.

58 Id.